



- Show Information:** 7:30pm on Friday, February 2, 2024, at Knight Theater
- Exclusive Sponsor Party:** Mimosa Grill immediately following the end of the Show
- Purpose:** 8th Annual Fundraising Event. This year's beneficiaries are The Go Jen Go Foundation, The Agnes Binder Weisiger Breast Health Center at Novant, and The Katie Blessing Foundation
- Stars:** A Cast of Charlotte Stars including: Sonya Barnes, Josh Brant, Tanisha Chea, Trey Collier, Bill Diehl, Hali Eplin, Cate Gutter, Melodie Harrison, Mackenzie Mosack, Laura Reed, Ian Kutner, and Krista Wilson
- Pros and Judges:** Award-winning professional dancers from Charlotte Ballroom pair with Charlotte Stars. Top industry professionals will judge the competition; along with the 2023 Judge's Choice Winner, Ione Rucker Jamison.
- 3 Winners:** There will be 3 winning Stars this year! Judge's Choice, Overall Fundraising Winner, and the Crowd Pleaser are our categories for 2022.

SPONSORSHIP OPPORTUNITIES

NAMING OPPORTUNITY	INVESTMENT	BENEFITS AND RECOGNITION
JIVE	\$25,000	<ul style="list-style-type: none"> → Premier Seating with 25 tickets to the Show and Sponsor's Party → Allocation of sponsorship dollars to the Star(s) of your choice → Full-page advertisement in the event program → Online publicity for your company through promotion of the Show → Logo digitally displayed during Show → Company/sponsor name mentioned during Show → 2 backstage passes → Complimentary rental of Midtown Ballroom for a private party up to 200 people → Complimentary ballroom dance lesson for a new student at Midtown Ballroom
TANGO	\$10,000	<ul style="list-style-type: none"> → Priority Seating with 10 tickets to the Show and Sponsor's Party → Allocation of sponsorship dollars to the Star(s) of your choice → Half-page advertisement in the event program → Online publicity for your company through promotion of the Show → Shared digital display of logo or name at the Show → Complimentary ballroom dance lesson for a new student at Midtown Ballroom
CHA CHA	\$5,000	<ul style="list-style-type: none"> → Priority Seating with 6 tickets to the Show and Sponsor's Party → Allocation of sponsorship dollars to the Star(s) of your choice → Third-page advertisement in the event program → Online publicity for your company through promotion of the Show → Shared digital display of logo or name at the Show → Complimentary ballroom dance lesson for a new student at Midtown Ballroom
SAMBA	\$3,000	<ul style="list-style-type: none"> → Priority Seating with 4 tickets to the Show and Sponsor's Party → Allocation of sponsorship dollars to the Star(s) of your choice → Online publicity for your company through promotion of the Show → Recognition in event program → Complimentary ballroom dance lesson for a new student at Midtown Ballroom
WALTZ	\$1,000	<ul style="list-style-type: none"> → Priority Seating with 2 tickets to the Show and Sponsor's Party → Allocation of sponsorship dollars to the Star(s) of your choice → Complimentary ballroom dance lesson for a new student at Midtown Ballroom

**Customized packages, including Presenting Sponsorship, are available. For inquires please contact Amber Tracewell, at info@dancingwiththestarsofcharlotte.org*

**Please note: Demand for sponsorship tickets is high and availability is limited. Interested sponsors are encouraged to complete and return paid sponsorship upon receipt of this information. Any unclaimed sponsor tickets will be released to the Dancing with the Stars, Inc. 3 weeks prior to the Show (Friday, January 12, 2024).*

ARTWORK DEADLINE & SPECIFICATIONS

Requirements for \$5,000+ level Sponsors	
ADVERTISEMENT SPECIFICATIONS	<ul style="list-style-type: none">→ Full-Page Size: 7" tall x 4.5" wide→ Half-Page Size: 3.5" tall x 4.5" wide→ Third-Page Size: 2" tall x 4.5" wide→ File format: jpeg, PDF, or EPS→ Please use a high-resolution graphic (300 dpi or higher) <p>If you prefer not to have an ad in the program, just let us know, we will still list your sponsorship by name.</p> <p>*Due date: 1/02/2024</p>
LOGO REQUIREMENTS	<ul style="list-style-type: none">→ Color or black and white→ High resolution PDF, JPG (minimum 300 dpi), or EPS file→ If you are unable to provide us with a logo, we will still list your sponsorship by name <p>*Due date: 1/02/2024</p>

***If your artwork is not received by 1/02/2024, it cannot be included in the program. Please submit artwork or questions regarding advertisement and logo specifications to info@dancingwiththestarsofcharlotteorg.*

SPONSORSHIP FORM

We will participate at the following level:

- | | |
|--|---|
| <input type="checkbox"/> Jive - \$25,000 | <input type="checkbox"/> Samba - \$3,000 |
| <input type="checkbox"/> Tango - \$10,000 | <input type="checkbox"/> Waltz- \$1,000 |
| <input type="checkbox"/> Cha Cha - \$5,000 | <input type="checkbox"/> Unable to attend, please accept a donation |

Star(s) Designation: _____

Date Submitted: _____

Please list my company/individual support on event material as:

Company/Donor Recognition Name:

Contact Name (if different than above)

Phone Number:

Email:

Address:

City:

State / Zip:

Payment:

- | | |
|--|--|
| <input type="checkbox"/> Our Check is enclosed. (Made payable to Dancing with the Stars of Charlotte, Inc.) | <input type="checkbox"/> Please bill my credit card: |
| <input type="checkbox"/> Paid online at Dancingwiththestarsofcharlotte.org | Card # _____ Exp. Date: _____ |
| | CVV: _____ Zip: _____ |

Please return this completed form to:

Dancing with the Stars of Charlotte, Inc., 757 Providence Rd., Unit B., Charlotte, NC 28207 or email
info@dancingwiththestarsofcharlotte.org

You will receive confirmation of your sponsorship via mailed letter, which also serves for tax purposes. Dancing with the Stars of Charlotte, Inc. Federal Tax ID# 83-3912677